

PRINT DATA

ALL FORMATS

PREPARING FILES

File data: Print-PDF: ISO PDF/X-4:2010 (Standard)

- Technical Specifications:**
- Color mode: CMYK ISO Coated V2 (ECI) or Grayscale, 8 bits/channel
 - Convert fonts to outlines or include font files
 - Convert Pantone colors to CMYK
 - Place cutting marks on a separate layer
 - **IMPORTANT:** Do not place text, logos or other image elements at the edge of the subject area.
 - Design-Tips: Use fewer, larger elements, high-contrast design, memorable image or design and minimal text
- More at: ankuender.com/tipps-und-faqs

TIP Use „Design Check“
for testing your ad.
ankuender.com/design-check

CREATING A PRINT FILE

Create the print file in your design software according to the proportions of the poster format as specified in the table. **Add a 5 mm bleed on all four sides** of the design.

	Data	Data size (length x height)	visible surface*	optimal resolution: image data
premium board – 14 sheets	1:10	314 x 231 mm	300 x 216 mm	300 dpi
poster Light – 14 sheets	1:10	314 x 231 mm	300 x 216 mm	300 dpi
billboard – 16 sheets	1:10	336 x 238 mm		300 dpi
poster light – 16 sheets	1:10	336 x 238 mm	323 x 225 mm	300 dpi
billboard – 24 sheets	1:10	504 x 238 mm		300 dpi
poster light – 24 sheets	1:10	504 x 238 mm	488 x 225 mm	300 dpi
billboard – 32 sheets	1:10	672 x 238 mm		300 dpi
billboard – 48 sheets	1:10	1008 x 238 mm		300 dpi
billboard – 72 sheets	1:10	1508 x 238 mm		300 dpi
city light	1:1	1185 x 1750 mm	1150 x 1710 mm	200 dpi
city light – national*	1:1	1185 x 1750 mm	1038 x 1615 mm	200 dpi
city light pillars – long size	1:1	1185 x 3500 mm	1150 x 3460 mm	200 dpi
billboard – 8 sheets	1:1	1680 x 2380 mm		200 dpi
triangle stand – 2 sheets	1:1	840 x 1190 mm		300 dpi
culture light – 1 sheet	1:1	595 x 840 mm		300 dpi
small poster – 1/2 sheet	1:1	420 x 595 mm		300 dpi

*due to the construction of the advertising medium

DATA SUBMISSION / POSTER DELIVERY

File naming: "Company-SubjectName_ProductName_Format_Period (Month+Year)"

Deadline: At least 10 working days before posting

Transfer: Via "File Upload" at ankuender.com or via WeTransfer
Include a small-format preview (JPG or PDF) for review

Poster delivery address: Ankünder Expedit, Auer-Welsbach-Gasse-26, 8055 Graz, phone +43 316/9004-7751



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